

# PNC Banking Kiosk

- **Marketing/Merchandising role is to ensure the branding and design is consistent across the footprint as we install each PBK in our branch locations**
- There are two branding elements we select when placing PBKs into branch environments:
  - **Standard ATM Surround- White Solid Surface with Orange Band**
    - Could have no TV Monitor or if space allows either a 43" or 49" TV Monitor
    - If the PBK surround includes a TV Monitor- Marketing is to notify John Ryan of this update so they can open a ticket to work with CDS to have the appropriate content playing on the TV Monitor
  - **Orange Abstract Wallcovering Surrounding the PBK for Vestibule Location (no TV monitor included)**
    - NOTE: This wallcovering type is for walls/locations that are less than 10 ft. wide
  - **Orange Typo Wallcovering Surrounding the PBK for Interior Locations (no TV monitor included)**
- Each of the PBKs should have Snap Frame fixture installed on the back wall of the PBK ( Realty Service PM orders fixture from Testrite)
  - Two sizes:
    - Older Version (PBK with Coin Car): 36"x20"
    - New Version (PBK without Coin Car): 25"x20"
- Insert for the Snap Frame ordered from PNC Marketplace (Realty Service PM or Branch Employee can order from PNC Marketplace)
  - Two sizes:
    - Older Version (PBK with Coin Car) 36"x20" Form #: 165147
    - New Version (PBK without Coin Car) 25"x20" Form #:165146
- Please reference the PNC Banking Kiosk P&P for additional information

# Examples of PNC Banking Kiosk Installs



New Version of PBK Installed with Standard Solid Surface Surround- No TV Monitor



New Version of PBK Installed with Standard Solid Surface Surround- 49" TV Monitor (not pictures Snap Frame Fixture on back wall)



New Version of PBK Installed with Orange Abstract Wallcovering in Vestibule Location



Old Version of PBK Installed with Orange Typo Wallcovering in Interior Location

# PNC Banking Kiosk Marketing Materials



Testrite  
Snap Frame Example

**PNC Banking Kiosk**  
Improved convenience, at your service. Right here.

- Larger deposits and withdrawals than at other ATMs using banker-assisted transactions, during business hours
- Same-day funds availability on cash deposits<sup>1</sup> made on business days before 10 p.m. ET / 9 p.m. CT
- In-person assistance — just press "Help" during business hours

[pnc.com/alwaysopen](http://pnc.com/alwaysopen)



Snap Frame Insert- New Version 25"x20"  
**Form #165146**

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Snap Frame Insert- Old Version 36"x20"  
**Form #165147**

Bank with greater convenience at our **New PNC Banking Kiosk**

Exceptional features, security and ease for your everyday banking needs.

- Larger deposits and withdrawals than at other ATMs using banker-assisted transactions, during business hours
- Same-day funds availability on cash deposits<sup>1</sup> made on business days before 10 p.m. ET / 9 p.m. CT
- In-person assistance — just press "Help" during business hours

Need help? Just press the on-screen "Help" button and a banker will assist you during business hours.

**Small Business Owners**

No night bags or envelopes are needed. It's fast, safe and secure. Visit [pnc.com/alwaysopenforbusiness](http://pnc.com/alwaysopenforbusiness) to learn more about deposit solutions that are right for you.

**ASK ABOUT OUR BUSINESS DEPOSIT CARD**

A great way to bank for your business at our new PNC Banking Kiosk

[pnc.com/alwaysopen](http://pnc.com/alwaysopen)

<sup>1</sup> See the PNC Bank Consumer Funds Availability Policy or the Funds Availability Policy for Business Accounts for exceptions.  
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Additional Marketing  
Materials: Buckslip